









*The changes since you came on board are phenomenal.*

*Before, prospects were anyone who would talk to us, which wasted a heap of time.*

*Now we have a clear picture of which buyers in which types of firms are best matched to what we do, and a clear direction of how to engage every one of them, using individual pain points.*

**Russell Warren**  
Head of Product, Milestone Group



## LIKE TO KNOW MORE?

Here are some useful links:

1. [How to Double your Marketing ROI](#) performance checklist for Tech Sector CEOs
2. [Tech Torque blog](#) fast tips for Tech Firms
3. [Recovery Roadmap](#) how the Tech Sector can lead Australia's post-COVID-19 recovery.



THE ONLY END-TO-END GROWTH SYSTEM FOR THE TECH SECTOR

